

Message Text

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ACTION EB-05

INFO OCT-01 EA-07 ISO-00 RSC-01 DRC-01 /015 W

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R 140215Z JUN 74

FM AMEMBASSY SINGAPORE

TO SECSTATE WASHDC 755

INFO USDOC WASHDC

UNCLAS SINGAPORE 2594

E.O. 11652: N/A

TAGS: BEXP, SN

SUBJECT: PROPOSED FY 1976 EVENTS SCHEDULE - SINGAPORE

REF: STATE A4226, SINGAPORE A-45

1. WE ARE PLEASED WITH PROPOSED FY 1976 EVENTS SCHEDULE. PRODUCT THEMES ARE IN ACCORD WITH OUR PRIORITY TARGET MARKETS AS TRANSMITTED IN SINGAPORE A-45.

2. ONLY QUESTION MARKS IN EVENT SCHEDULE ARE PROPOSED CATALOG SHOWS:

A) CONSUMER GOODS BUYERS SHOW SHOULD BE VERY POPULAR EVENT. THIS MARKET NOW DOMINATED BY JAPANESE BUT POST IS CONFIDENT U.S. MANUFACTURERS HAVE GOOD SALES PROSPECTS IN CONSUMER GOODS.

B) AUTOMOTIVE SERVICE INDUSTRY MAY NOT BE GROWING MARKET IN SINGAPORE. HIGH ROAD TAXES, DUTIES AND RECENTLY ANNOUNCED RESTRICTIONS ON CENTRAL CITY PRIVATE CAR MOVEMENTS ALL COMBINE TO CURTAIL THIS MARKET. IF SHOW IS HELD WE STRONGLY URGE IT CONCENTRATE ON EQUIPMENT SUITABLE FOR FLEET REPAIR, I.E. TAXIS, (ALL OF WHICH ARE DIESEL) AND BUSES. SINGAPORE PUBLIC TRANSPORTATION SYSTEM HAS SUFFERED SERIOUS PROBLEMS OF LATE DUE IN LARGE PART TO HIGH INCIDENCE OF BREAKDOWNS. PROPOSED MASS RAPID TRANSIT SYSTEM MAY ALSO

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GREATLY INCREASE PRESENT 2000 STRONG BUS FLEET.

C) COMMERCIAL FISHING CATALOG SHOW ALSO OF MARGINAL
VALUE TO SINGAPORE. LAND RECLAMATION PROJECTS AND
INDUSTRIAL DEVELOPMENT OF OFFSHORE ISLANDS IS ELIMINATING
FORMER FISHING VILLAGES AND CONSEQUENTLY REDUCING
SINGAPORE FISHING INDUSTRY. POST OF OPINION THAT
RESOURCES WOULD BE BETTER SPENT ON CATALOG SHOW ON
POLLUTION CONTROL EQUIPMENT. THIS IS ONLY PRIORITY
MARKET NOT SCHEDULED FOR EVENT IN FY 75 OR FY 76.

3. RESTAURANT/HOTEL/MOTEL AND CONSTRUCTION EQUIPMENT
TRADE MISSION ON A-4226 ENCLOSURE LISTED FOR MAY '75.
ASSUME THIS SHOULD BE MAY '76.
GRANT

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